



UNITED AGAINST POVERTY
Indian River County

2025 Sponsor Guide

18th Annual





18th Annual Trot Against Poverty & Sweet Potato Pancake Breakfast
The Largest 5K Race/Walk on the Treasure Coast - Over 3,000 in attendance in 2024
November 27th, 2025

Presenting Sponsor - \$10,000

Exclusive Sponsorship

- Pre-event news release with photo opportunity
- Name included in all promotional materials
- Twenty (20) race registrations
- Inclusion in post-event coverage including a photo (if available for shot at event)
- “Presented by” on post cards mailed out prior to event
- “Presented by” on event website
- “Presented by” on banner near stage
- “Presented by” on event t-shirts
- “Presented by” on all printed on 2,000 race bibs
- Public recognition during event
- Availability for booth day of event
- Invitation to VIP Donor Party

Premier Sponsor - \$7,500

- Pre-event news release with photo opportunity
- Logo (business) or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Twelve (12) race registrations
- Inclusion in post-event coverage including a photo (if available for shot at event)
- Opportunity to serve breakfast and wear branded attire to promote your business
- Invitation to VIP Donor Event

Bib Sponsor - \$5,000

Exclusive Sponsorship

- Logo (business) on all registered runners' bib's
- Logo (business) or name on event t-shirts
- Public recognition during event
- Availability for booth day of the event
- Ten (10) race registrations
- Logo (business) on sponsorship banner
- Invitation to VIP Donor Event

Tom the 25' Turkey Sponsor - \$3,000 (Confirmed)

Exclusive Sponsorship

- Logo (business) or name on event t-shirts
- Logo (business) or name on banner of giant 25' Turkey
- Public recognition during event
- Availability for booth day of the event
- Eight (8) race registrations
- Logo (business) on sponsorship banner
- Invitation to VIP Donor Event

Breakfast Sponsor - \$3,000

- Company name/logo on signage at breakfast area
- Logo (business) or name on event t-shirts
- Opportunity to serve breakfast and wear branded attire to promote your business
- Public recognition during event
- Availability for booth day of the event
- Eight (8) race registrations
- Logo (business) on sponsorship banner
- Invitation to VIP Donor Event

Awards Sponsor - \$3,000 (Confirmed)

Exclusive Sponsorship

- Company name/logo on banner above awards stage
- Logo (business) or name on event t-shirts
- Opportunity to present awards at event
- Availability for booth day of the event
- Eight (8) race registrations
- Logo (business) on sponsorship banner
- Invitation to VIP Donor Event

Water Station Sponsors - \$2,000

- Company name/logo on signage at water stations
- Logo (business) or name on event t-shirts
- Four (4) race registrations
- Logo (business) on sponsorship banner
- Invitation to VIP Donor Event

Kilometer Marker Sponsors - \$1,000

- Signage along racecourse
- Logo (business) or name on event t-shirts
- Two (2) race registrations
- Logo (business) on sponsorship banner
- Invitation to VIP Donor Event

Friend of Trot Sponsors - \$500

***All sponsors are listed on
TrotAgainstPoverty.org,
posted on UP IRC and Trot
Facebook pages and
included in e-mail blasts***



18th Annual Thanksgiving Day Trot Against Poverty – 2025 Sponsor Commitment Form

Presenting (\$10,000) ____ **Premier** (\$7,500) ____ **Bib** (\$5,000) ____ **Tom the 25' Turkey** \$3,000 ____
Breakfast (\$3,000) ____ **Awards** (\$3,000) ____ **Water Station** (\$2,000) ____ **Kilometer Marker** (\$1,000) ____
Friend of Trot (\$500) ____

Name of Sponsor: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

DEADLINES: October 17, for inclusion on event t-shirts and November 1st for event signs. Complete form and mail to: United Against Poverty, 1400 27th Street, Vero Beach, FL 32960 or email it to Allison Jackson at AJackson@unitedagainstopoverty.org.

___ My check is enclosed, made payable to **United Against Poverty IRC**

___ Please charge my Credit Card* VISA ____ MC ____ AMEX ____ DC ____

Card Number: _____ Exp. Date: ____/____/____ CCV: _____

Name as it appears on your Credit Card: _____

Signature: _____ Date: _____

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: _____ Date: _____

Phone Number: _____

This event is rain or shine. No refunds will be given. For additional information, please contact us at (772) 770-0740 ext. 204 or AJackson@unitedagainstopoverty.org or visit our web site at TrotAgainstPoverty.org.

For recognition in any event materials, all sponsors must provide a logo in one-color (event t-shirts) and full-color (event signs) versions. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable.

Send via email to: AJackson@unitedagainstopoverty.org

